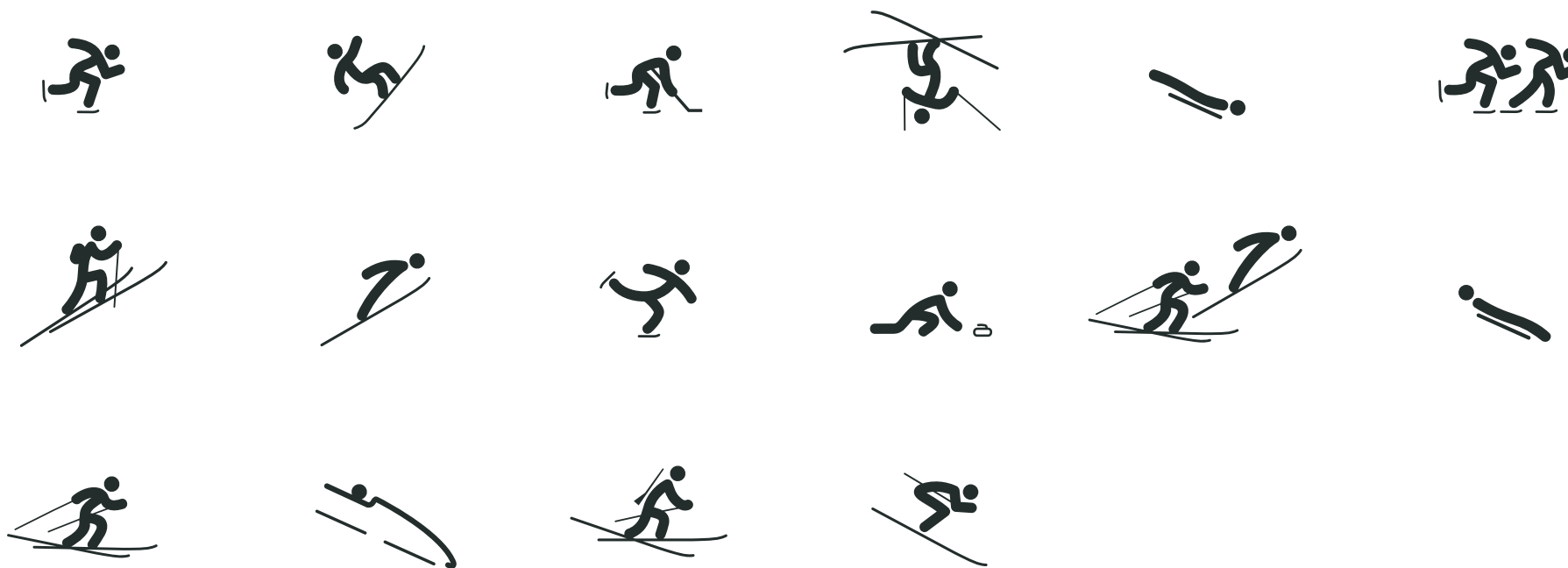


Pictograms - Positive Version

Complete Set of Winter Youth Olympic Games Lausanne 2020 Pictograms. 16 in total.



Black on white background without description.
The use of the pictograms should always be approved beforehand.

Pictograms - Positive Version

Complete Set of Winter Youth Olympic Games Lausanne 2020 Pictograms. 16 in total.



SPEED SKATING



SNOWBOARD



ICE HOCKEY



FREESTYLE SKIING



SKELETON



SHORT TRACK
SPEED SKATING



SKI MOUNTAINEERING



SKI JUMPING



FIGURE SKATING



CURLING



NORDIC COMBINED



LUGE



CROSS-COUNTRY SKIING



BOBSLEIGH



BIATHLON



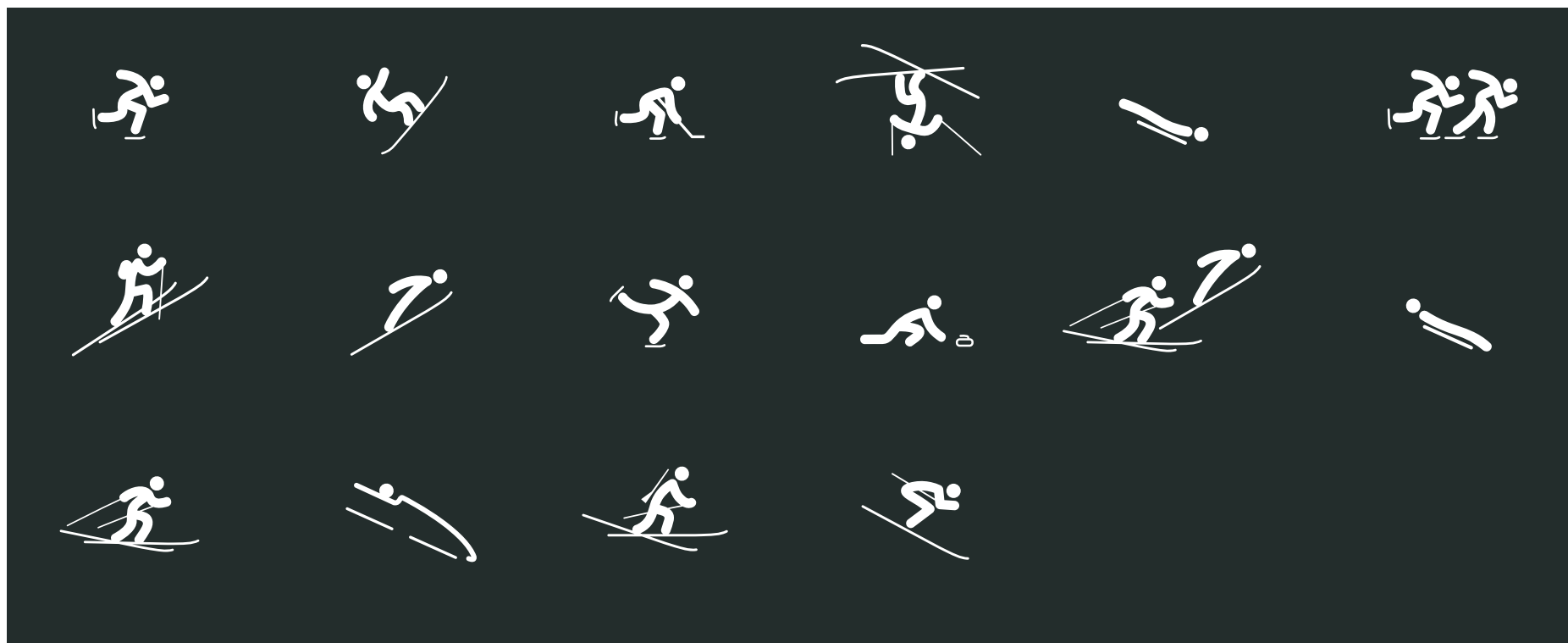
ALPINE SKIING

Black on white background with description.

The use of the pictograms should always be approved beforehand.

Pictograms - Negative Version

Complete Set of Winter Youth Olympic Games Lausanne 2020 Pictograms. 16 in total.

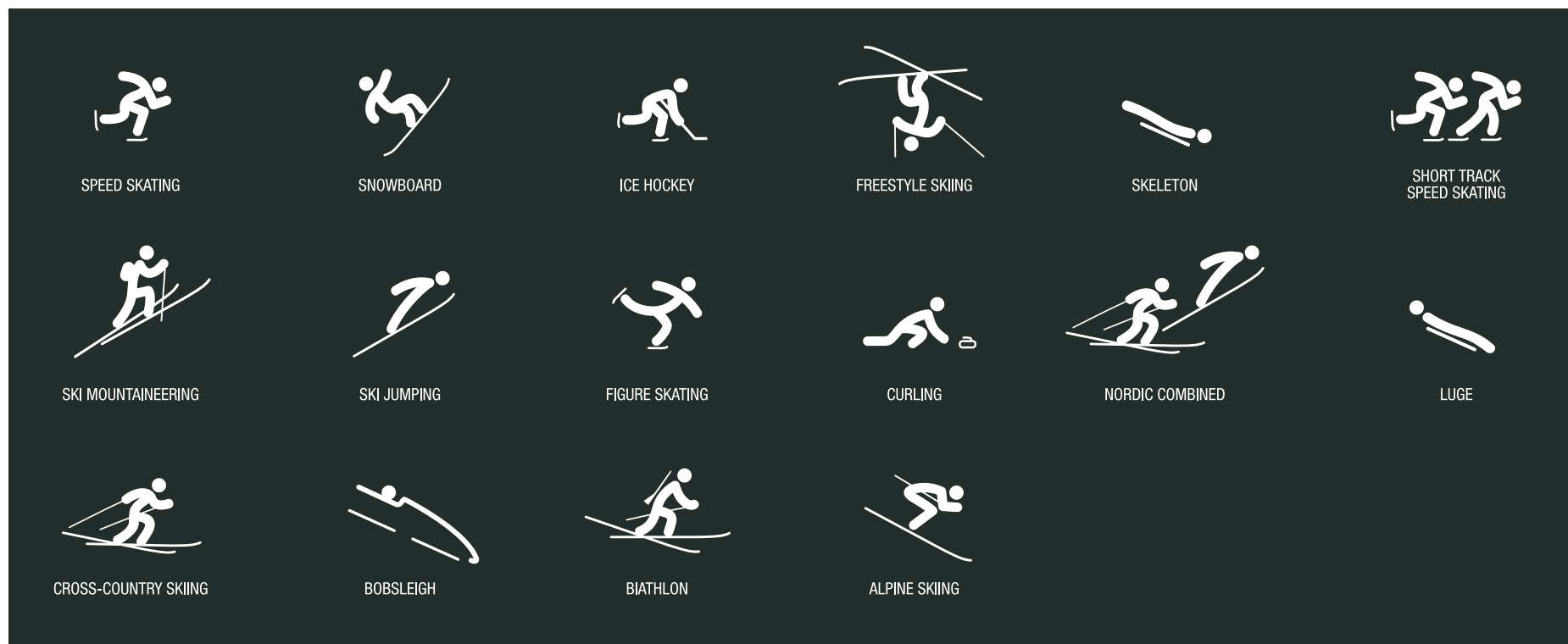


White on dark background without description.

The use of the pictograms should always be approved beforehand.

Pictograms - Negative Version

Complete Set of Winter Youth Olympic Games Lausanne 2020 Pictograms. 16 in total.

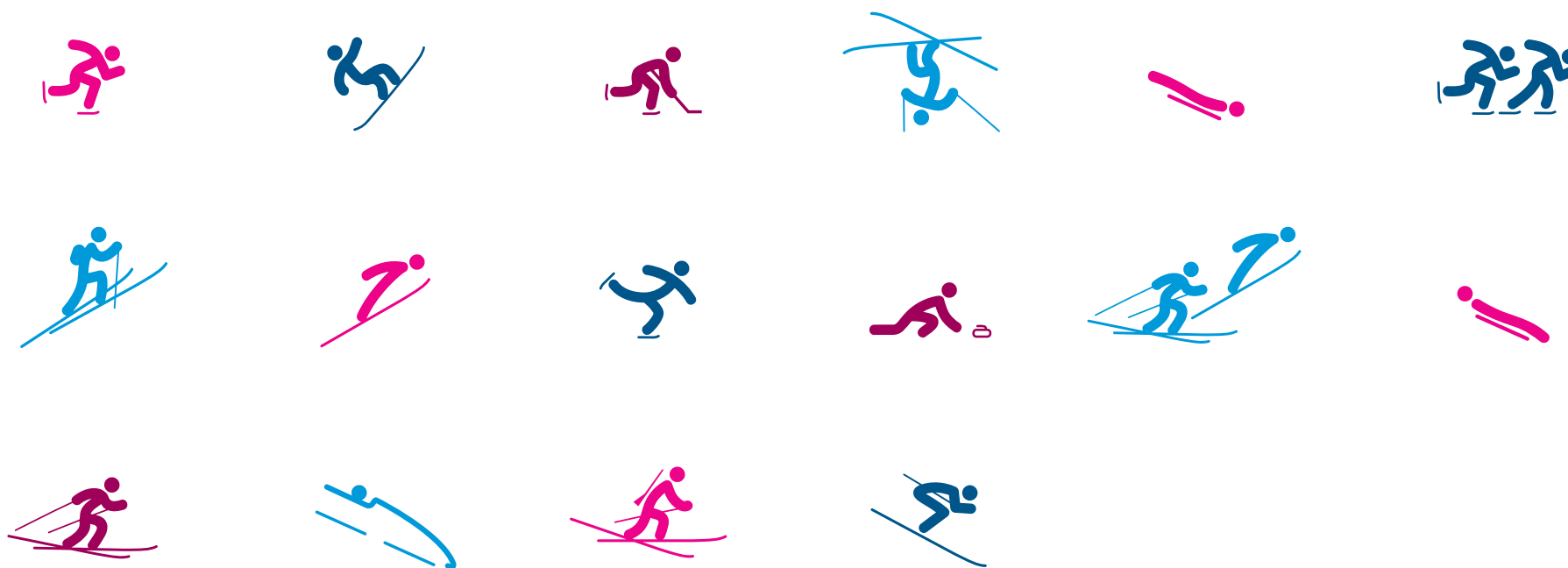


White on dark background with description.

The use of the pictograms should always be approved beforehand.

Pictograms - Colour Version

Complete Set of Winter Youth Olympic Games Lausanne 2020 Pictograms. 16 in total.



Colour on white background without description.
The use of the pictograms should always be approved beforehand.

Pictograms - Colour Version

Complete Set of Winter Youth Olympic Games Lausanne 2020 Pictograms. 16 in total.



SPEED SKATING



SNOWBOARD



ICE HOCKEY



FREESTYLE SKIING



SKELETON



SHORT TRACK
SPEED SKATING



SKI MOUNTAINEERING



SKI JUMPING



FIGURE SKATING



CURLING



NORDIC COMBINED



LUGE



CROSS-COUNTRY SKIING



BOBSLEIGH



BIATHLON



ALPINE SKIING


Colour on white background with description.

The use of the pictograms should always be approved beforehand.

Pictograms - Colours and Typography

Eight sets of pictograms are provided;

- Positive (black) with and without English description
- Negative (white) with and without English description
- Colours; four sets of pictograms with and without English description are provided using the 4 colours of the Lausanne 2020 wordmark.

	CMYK: 100/13/1/2	RGB: 0/136/206	HEX: #0088CE	Pantone Process Blue
	CMYK: 100/48/6/30	RGB: 0/90/139	HEX: #005A8B	Pantone 7462
	CMYK: 0/100/2/0	RGB: 207/0/114	HEX: #CF0072	Pantone 226
	CMYK: 9/100/14/33	RGB: 151/2/84	HEX: #970254	Pantone 676

The description is set in capital letters in black with the Helvetica Neue LT Std 57 Condensed font.

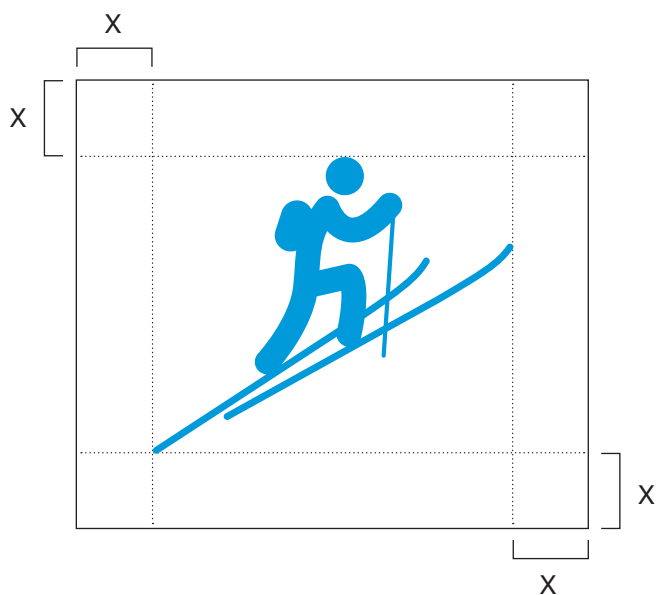
The description should not be altered in any way.

	CMYK: 0/0/0/100	RGB: 0/0/0	HEX: #000000	Pantone 426
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Pictograms - Isolation Area

To guarantee the legibility and integrity of the pictograms, a minimum distance (isolation area) from other graphics must be respected. The intention is to avoid overcrowding the pictograms and to optimise impact and prominence.

The isolation area around the pictograms is X. "X" is a basic unit of measurement and is about twice the size of a pictogram head.



Pictograms - Minimum Size

To guarantee the legibility and integrity of the pictograms, a minimum size must be respected.



20 mm
80 pixels

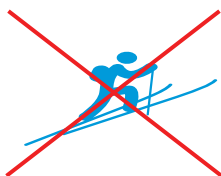


08 mm
23 pixels

In order to be readable at all times a minimum size of 20 mm for pictograms with description, a minimum size of 8 mm for the pictograms without description are to be followed. Those must respect the Isolation Area as shown on page 24.

Pictograms - Incorrect Uses

These Incorrect Uses apply to all versions of the pictograms.



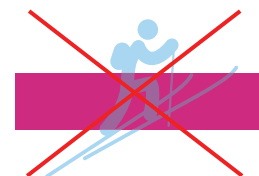
Do not distort or change the proportions in any way.



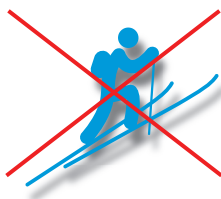
Do not alter the colours.



Do not tilt.



Do not use transparency.



Do not use drop shadows or any other effects.



Do not crop any part of the pictograms.



Do not flip or change the orientation of the pictogram.



Do not change or move the position of the description.